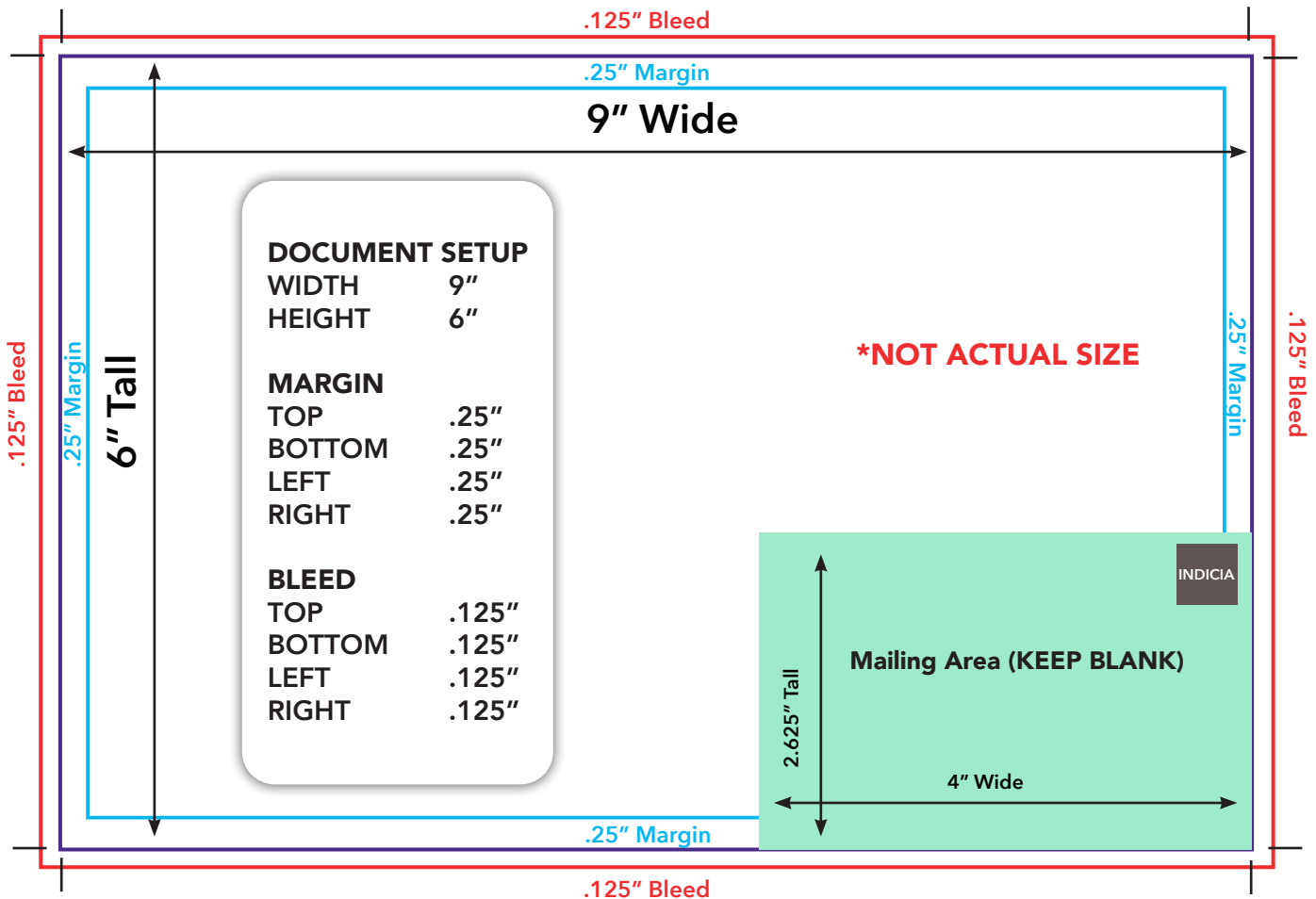




Monthly Postcard Specifications and Guidelines



Bleed Line - Art must extend to this line (.125 inches all the way around).

Trim Line - Final size of postcard (crop marks). This template is sized for a 6 in. x 9 in. card.

Margin - All text must be inside this line (minimum .25 inches margin all the way around).

Mailing Area - White/Light color box with nothing inside (minimum 4 inches x 2.625 inches).

When an indicia is required, it will be placed inside the upper right corner of the Mailing Area.

EXPORT REQUIREMENTS

- **Include crop marks.**
- All images and artwork must be a minimum of 300 dpi.
- All art must be submitted in CMYK profile.
- Only high resolution PDFs or packaged native art files are acceptable.